

# STRATEGIC PHILANTHROPIC ADVISORY

Tailored social impact advisory for professional athletes, influencers, and their business teams.

## WHAT I OFFER:

### SOCIAL IMPACT STRATEGY CONSULTING

- Foundation Strategy
- Program/Venture Development and Launch
- Impact Innovation Strategy
- Corporate/Brand Partnership Innovation
- Impact Industry Partnership Development

### EDUCATION / TRAININGS

- Innovative Impact Financing
  - *understanding the full spectrum of impact options from philanthropic to impact investment strategies*
- Beyond Giving
  - *intermediate and advanced impact strategies that span marketing, business development, investment management, and social/political capital leverage*
- The Impact Landscape
  - *understanding how to navigate the industry and diversity of players to support your impact goals*

### TEAM / GROUP FACILITATION

- Defining your Legacy, Vision and Values
- Goal Setting and Impact Priorities
- Team Building: Navigating Roles, Responsibilities, Boundaries

## WHO I WORK WITH:

- Talent Agencies, Management, Marketing Firms
- Athlete/Influencer Business Units and Foundations
- Athlete/Influencer Families

## HOW I COLLABORATE:

- Monthly Retainer for Agencies, Firms, Families
- Workshops, Trainings, Event Development
- Project-Based Engagements

## WHAT I AM NOT:

I am a strategist, facilitator, and navigator. I am not a financial advisor, investment broker, or brand manager. I collaborate with your technical advisors and existing team to leverage your total assets toward your community impact goals to create lasting legacy.



## ANNA CABLE

- Coach, partner, strategist, impact investor
- Co-founder, Global Impact Investment Portfolio
- 2 super powers: human dynamics + finance strategy

Learn More:

[www.annacable.com](http://www.annacable.com)